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Malaysian Institute of Corporate Governance  
*(Institut Tadbir Urus Korporat Malaysia)*



# 9<sup>TH</sup> GOVERNANCE IN PROCUREMENT CONFERENCE 2021

Procurement Digitalisation For The Future

8 DECEMBER 2021, WEDNESDAY | 9.00 AM - 4.30 PM

VIRTUAL



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## CONFERENCE OVERVIEW

The world around us is constantly changing at a pace much faster than one can imagine, causing much uncertainty, ambiguity and unpredictability in businesses. Working in the new normal brought by the COVID-19 pandemic, there are new expectations on businesses. Organisations must evolve to stay competitive and survive this era of disruption. Escalating procurement costs are driving most companies to look for innovative ways to survive the tumultuous times. Demands for strong Governance In Procurement has escalated more than before. Digital challenges, procurement integrity, regulatory compliances are some of the key issues facing organisations. Can the old rules, controls and standards which have been created for non-disruptive business models still apply in this disruptive world? Procurement agility has to be discussed today to help organisations survive.

Get a better understanding of how the Procurement and Supply Chain functions are stepping up to support the ESG agenda, while enabling digital transformations to support organisations in their cost savings and business growth.

MICG is excited to bring to you thought provoking and diverse insights and perspectives from experienced professionals and practitioners across a wide range of industries, on how organisations can be better prepared to step up Governance in their procurement areas.

## SUPPORTING PARTNERS



## PARTNERS IN CORPORATE GOVERNANCE PROGRAMME



## CONFERENCE PROGRAMME

### 8.30 AM REGISTRATION

### 9.00 AM WELCOME ADDRESS

**YBHG. DATO' YUSLI BIN MOHAMED YUSOFF**  
*President, Malaysian Institute of Corporate Governance*

### 9.10 AM KEYNOTE ADDRESS

**YBHG. DATUK SERI MOHD SALLEHUDDIN BIN HASSAN**  
*Director General, National Governance, Integrity and Anti-Corruption Centre (GIACC)  
Prime Minister's Department, Putrajaya, Malaysia*

### 9.30 AM MYDIGITAL

MyDIGITAL outlines the plans to accelerate Malaysia's progress as a technologically-advanced economy, through the Malaysia Digital Economy Blueprint. This will chart the path to strategically position Malaysia as a competitive force in this new era. MyDIGITAL is a critical enabler in realising the Twelfth Malaysia Plan, 2021-2025 (RMKe-12), as Malaysia works towards "Wawasan Kemakmuran Bersama 2030".

**FABIAN BIGAR**  
*Chief Executive Officer, Strategic Change Management Office (MyDIGITAL), Economic Planning Unit  
Prime Minister's Department, Putrajaya, Malaysia*

### 9.45 AM PROCUREMENT & SUPPLY MANAGEMENT 4.0

The use of digital technologies such as cloud computing, Artificial Intelligence (AI) and the internet-of-things is transforming global industries and value chains. This Industry 4.0 Revolution will ultimately change the competitiveness of nations, industries, and firms by:

- Increasing productivity and new value creation opportunities.
- Fostering supply chain wide innovation and collaboration.
- Shifting economics and changing the composition of workforces.

However, these benefits of Industry 4.0 will only be realised through our ability to address the consequences and potentials of Industry 4.0 for the procurement, supply and distribution management functions. In particular, the ability to understand how these digital technologies and the data they produce can have a significant and positive impact on supply chains, business models and business processes.

**MALCOLM FRASER**  
*Chief Data Steward, 14 Accelerator and Executive Director, The Collaborative – A Data Institute, New Zealand*

**DR. DZAHARUDIN MANSOR**  
*National Technology Officer, Microsoft Malaysia*

### 10.45 AM SCREEN BREAK

### 11.00 AM REALISING PROCUREMENT TRANSFORMATION: CREATING SUPPLY ADVANTAGE IN THE NEW NORM

As we transition toward a faster-paced and more connected working world, the question about what the future holds can create a degree of uncertainty for the procurement function. The Covid-19 pandemic has underscored the urgent need for the public and private sectors to streamline, strengthen and diversify supply networks by modernising the core foundations of procurement, technology and culture.

- Reimagine an agile, nimble and outcome-focused sourcing.
- Apply smarter procurement practices and robust due diligence.
- Accelerate technology adoption.

**SANG HOE CHOW**  
*EY Asean Consulting Leader, Malaysia Consulting Managing Partner, Ernst & Young Consulting Sdn. Bhd.*

**TAN CHIAW HOOI**  
*Partner, Ernst & Young Consulting Sdn. Bhd.*

### 11.45 AM A CONVERSATION ON "PEERING INTO THE FUTURE OF PROCUREMENT - PROCURING FOR A CLIMATE CONSCIOUS ENVIRONMENT"

In a climate conscious environment, procurement can be a powerful lever for change to undesirable conditions such as low pay, irresponsible waste management and damage to ecosystems. To align aspiration with action, some corporations combine the roles of Chief Sustainability Officer and Chief Procurement Officer to meet budgets, safeguard corporate reputation and exercise sustainability leadership beyond corporation walls. The panel will discuss:

- Is the green alternative a low cost alternative?
- Can a green company apply sustainable practices at every decision point throughout their operations — especially among their suppliers?
- How might the sustainability agenda be driven through procurement?

#### PANELLISTS

**GRAHAM RICE**  
*Vice President & Head of Asia Pacific Procurement, B. Braun*

**TAN WEI KHANG**  
*Regional Sourcing Manager, APAC, Intel*

**MAC CHEW TONG LAI**  
*Head Group Procurement, FGV Holdings Berhad*

#### MODERATOR

**PROF. LEONG YUEN YOONG**  
*Jeffrey Sachs Centre on Sustainable Development, Sunway University*

## CONFERENCE PROGRAMME (CONT')

### 12.45 PM LUNCH BREAK

### 1.30 PM WHISTLEBLOWING PROGRAMME: A KEY PILLAR IN YOUR GOVERNANCE FRAMEWORK

From uncovering a AUD\$20m fraud to creating a secure and anonymous two-way communication platform to anonymously report misconduct or wrongdoing without fear of retribution. As the only platform on the market built by a whistleblower, Whispli has a unique understanding of what it has at stake and the importance of protecting the organisation and the whistleblower. Whispli is trusted by hundreds of compliance teams in more than 100 countries.

- Hear Sylvain's story.
- Understand that your best asset to detect wrongdoings are your people - Let them Speak Up.
- Benefits of a strong Speak Up culture.

**SYLVAIN MANSOTTE**  
Co-founder & CEO, Whispli, Australia

### 2.15 PM AI IN PROCUREMENT: STRATEGIES FOR GOOD GOVERNANCE AND CONTROLS

In 2019 at the World Economic Forum (WEF), the world's first public procurement guidelines for AI were released, emphasising the vast potential of using AI in the public procurement sector. Contextualised to Malaysian settings, some key questions that will be addressed in this presentation include:

- How can Malaysian organisations gain the benefits of using AI from the recommendations listed by WEF?
- How can AI monitor and analyse extremely complex and large sets of procurement data?
- Can AI help humans detect any anomalies, e.g. unexpected changes in purchase prices and allegations of fraud by using machine learning algorithms?
- Can AI provide a clearer picture of the profiles of procuring entities and bidders to identify and predict whether this particular partner is reliable or not?

This presentation reveals the benefits offered by AI to analyse large amounts of data in a very short time, and the ability to predict future trends. Importantly, it is also about how Malaysian organisations need to be aware of the cost of non-compliance due to weak controls and systems in managing a procurement procedure.

**M. NAZRI MUHD**  
President/ Executive Chairman, MyFinB Group, Singapore

### 3.15 PM A CONVERSATION ON "DIGITALISATION OF PROCUREMENT – SURVIVING IN THE NEW NORMAL"

The COVID-19 pandemic exposed digital gaps in organisations and never before has procurement agility been more important. Businesses that failed to adapt to the increasingly digital business environment struggled to retain their operational effectiveness. The investment to accelerate digitalisation is greater today than ever before and is key to survive and thrive in this new normal for all industries. A strategy of accelerated digitalisation will allow businesses to anticipate customer expectations and strengthen supply chains. Industry 4.0 connectivity and digital transformation are creating agile operations that are more capable of responding to disruption and recovering from it. Learn key insights into:

- The main driver of digitalisation in Procurement.
- The costs of waiting longer to implement changes.
- Agile procurement systems that help businesses and teams achieve success.

#### PANELLISTS

**DR. FAROUK ABDULLAH**  
Chief Digital Officer, Digital Division  
Berjaya Corporation Berhad

**WOON TAI HAI**  
PIKOM Advisor and Oversight Committee Chair  
The National Tech Association of Malaysia

#### MODERATOR

**BOEY TUCK ONN**  
Deputy Head of Technology, NETS, Singapore

**DAVID J HODGE**  
Director, Digital Procurement  
PwC South East Asia Consulting

**MOHD AFDHAL BIN MOHD NAYAN**  
Chief Transformation Officer  
Malaysia Digital Economy Corporation (MDEC)

### 4.30 PM END OF CONFERENCE

## SPEAKERS / PANELLISTS / MODERATORS



**YBHG. DATO' YUSLI BIN MOHAMED YUSOFF**  
*President, Malaysian Institute of Corporate Governance*

Dato' Yusli graduated with a Bachelor of Economics from University of Essex, England and qualified as a member of the Institute of Chartered Accountants in England & Wales. He is currently a member of the Malaysian Institute of Accountants. He was the Chief Executive Officer and Executive Director of Bursa Malaysia Berhad from 10 April 2004 to 31 March 2011. He is currently the President of the Malaysian Institute of Corporate Governance. Dato' Yusli has directorships in public listed companies such as Mudajaya Group Berhad, Westports Holdings Berhad, AirAsia X Berhad, FGV Holdings Berhad and KPJ Healthcare Berhad.



**YBHG. DATUK SERI MOHD SALLEHUDDIN BIN HASSAN**  
*Director General, National Governance, Integrity and Anti-Corruption Centre (GIACC)  
Prime Minister's Department, Putrajaya, Malaysia*

Yusli bin Hassan is a former Director General of the National Governance, Integrity and Anti-Corruption Centre (GIACC) in the Prime Minister's Department, Putrajaya, Malaysia. He has extensive experience in public administration and governance. He is currently the Director General of the National Governance, Integrity and Anti-Corruption Centre (GIACC).



**FABIAN BIGAR**  
*Chief Executive Officer, Strategic Change Management Office (MyDIGITAL)  
Economic Planning Unit, Prime Minister's Department, Putrajaya, Malaysia*

Fabian was appointed as the Chief Executive Officer for MyDIGITAL effective 19 April 2021. His mandate is to drive change management and ensure the successful delivery of the Malaysia Digital Economy Blueprint (MDEB). His office also serves as the main secretariat for the National Digital Economy and 4IR Council (MED4IRN) chaired by the Prime Minister. His previous assignments include the Undersecretary for Policy and International Relations in the Ministry of Health, Director of the Civil Service Delivery Unit in the Prime Minister's Department and the Director for the National Key Economic Area – Healthcare as well as the Director for National Key Results Area – Low Income Households in the Performance Management and Delivery Unit (PEMANDU) under the Prime Minister's Department. During his stint in PEMANDU, he was temporarily assigned to the Presidential Delivery Bureau, Republic of Tanzania between August through December 2014. Fabian is also currently a member of the Consultative Council on Foreign Policy chaired by the Minister of Foreign Affairs Malaysia. Fabian received his BSc. from Case Western Reserve University, Cleveland, Ohio, USA and his Masters in Public Policy from the National Graduate Institute for Policy Studies, Tokyo.



**MALCOLM FRASER**  
*Chief Data Steward, I4 Accelerator and Executive Director, The Collaborative – A Data Institute, New Zealand*

Malcolm helps organisations to see and harness the power of data as a strategic asset and form public-private collaborations that exchange data to drive innovation, build sustainable economic development. With extensive experience in technology based regional innovation ecosystems in over 30 countries, Malcolm brings a high level of energy to the organisations he works with and boards he serves on and has a real passion for collaborative innovation network design and data stewardship, backed up with a pragmatic approach to emergent organisational forms, collaborative innovation networks and open innovation models for industry.



**DR. DZAHARUDIN MANSOR**  
*National Technology Officer, Microsoft Malaysia*

Dr. Dzahar is the National Technology Officer (NTO) for Microsoft Malaysia since 2005 and has more than 36 years of professional experience in technology in various roles in Malaysia, Australia and Singapore. He has been a key contributor in various other national technology roadmaps, standards, and frameworks in the areas of Economic Transformation, Artificial Intelligence (AI), Cyber Security, IoT, Green Technology, Technology Foresight, Interoperability, Education and others. He is an Adjunct Professor at International Islamic University Malaysia (IIUM) and member of Industrial Advisory Panels at several other universities. He aspires to contribute towards the nation's Digital Transformation aspirations.



**SANG HOE CHOW**  
*EY Asean Consulting Leader, Malaysia Consulting Managing Partner, Ernst & Young Consulting Sdn. Bhd.*

Chow Sang Hoe has over 33 years experience in business consulting, strategy and transformation. He is actively involved in targeted acquisitions to bolster EY capabilities across ASEAN in digital, technology, innovation and analytics. Chow is passionate about nation-building and strategic transformation and works closely with clients from across the public and private sector. Since the COVID-19 pandemic started, Chow has been involved in various digital and strategic transformation projects which include the setup and operationalising of a new national 5G telecommunications company; business turnaround and sustainability transformation programmes; and transformational assessments and designs. Chow enjoys bringing people together, having conversations, facilitating discussions and achieving actionable outcomes.

## SPEAKERS / PANELLISTS / MODERATORS



**TAN CHIAW HOOI**  
*Partner, Ernst & Young Consulting Sdn. Bhd.*

Chiaw Hooi leads the EY Supply Chain and Operations practice in Malaysia. She has over 18 years of experience in operations, consulting and project management spanning a multitude of industries, including oil and gas, air travel, healthcare and logistics. Chiaw Hooi works with clients to achieve procurement excellence, through effective and efficient procurement transformation. She deploys tailored processes and digital assets to help clients optimise supplier portfolio, manage commercial excellence, and conduct lights-out operations. Chiaw Hooi is a strong believer in good procurement with mindful application of digital and technology to build a better working world.



**GRAHAM RICE**  
*Vice President & Head of Asia Pacific Procurement, B. Braun*

Graham's responsibilities with B. Braun include overseeing all Third Party Spend and Supply Base Management activities across the region as well as sitting on B. Braun's Global Procurement Board. With over 30 year's experience, Graham has led teams through procurement transformation projects, post-merger integration activities, Asia sourcing and outsourcing projects, systems implementation, as well as setting up and running a sourcing and procurement consultancy practice. His experience covers a wide variety of sectors and he has spent the last 20 years based in Asia. Graham has recently taken up the additional responsibility of leading Sustainability for the region and is passionate about driving collaboration with the business into both procurement and sustainability activities along with the associated governance and implementation.



**TAN WEI KHANG**  
*Regional Sourcing Manager, APAC, Intel*

Wei Khang is currently the Intel APAC region Sourcing Manager leading his team in indirect procurement categories including, sales and marketing, HR, mobility, professional services, etc. He has almost 20 years of procurement leadership experience, including in procurement operations where he was responsible for setting up Intel Malaysia's Procurement Operations Service Center supporting Intel APAC and EMEA. Wei Khang believes that Procurement organisations need to increase both cost savings, as well as, support revenue growth for their companies, through procurement discipline, risk management, innovation and value generation. In the last few years, his team has won several regional industry awards.



**MAC CHEW TONG LAI**  
*Head Group Procurement, FGV Holdings Berhad*

With close to 30 years of experience ranging from local to multinational companies in various industries, Mac has extensive knowledge and had gone through the transformation from plain purchasing role into now comprehensive procurement functions. He is currently FGV Holdings Berhad's Head of Group Procurement overseeing the functionality of Policy & Governance, Category Management, Sector Procurement, SCRM and Operation Services (e-Procurement, Academy & Reporting). Mac believes Procurement plays an important role in every business organisation contributing towards cost optimisation, value creation, service excellence, supply control and governance; by strategising and aligning to Company's Business Vision.



**PROF. LEONG YUEN YOONG**  
*Jeffrey Sachs Centre on Sustainable Development, Sunway University*

Prof. Leong Yuen Yoong co-leads the ASEAN Green Future project at the United Nations Sustainable Development Solutions Network (SDSN), which involves analysing the strategic decarbonisation problems across sectors and developing a set of possible forward technology roadmaps. She also teaches Sustainable Management and Operations in the Master in Sustainable Development Management programme at the Jeffrey Sachs Centre on Sustainable Development. Yuen Yoong began her professional life in the plantation and life sciences venture capital sectors. She co-founded two businesses – WAYY Consulting and Natural Ease. She also brings fresh, unencumbered and independent perspectives to corporate governance through independent non-executive directorship.



**SYLVAIN MANSOTTE**  
*Co-founder & CEO, Whispli, Australia*

In 2012, Sylvain received a call from the new Chief Procurement Officer of a large Australian construction company to assist in building a new function. Within 2 months, Sylvain uncovered a AUD\$20M fraud that spanned 12 years and led to the perpetrator, a finance executive with 30 years of experience in the company, admitting to the crime, and ultimately being sentenced to 15 years in prison. In 2016, Sylvain ventured out and built Whispli, a secure and anonymous two-way communication platform to anonymously report misconduct or wrongdoing without fear of retribution. As the only platform on the market built by a whistleblower, Whispli has a unique understanding of what it has at stake and the importance of protecting the organisation and the whistleblower.

## SPEAKERS / PANELLISTS / MODERATORS



**M. NAZRI MUHD**  
*President/ Executive Chairman, MyFinB Group, Singapore*

Nazri specialises in AI and cognitive analytics with more than two decades as a practitioner in these fields. He deployed AI-based analytics in Asia-Pacific since early 2000 and leads the digital transformation strategies for public, private and non-profit organisations globally where he serves as their AI advisor. Nazri has successfully built a strong global community of AI adopters and practitioners in more than 50 countries. Nazri is also ranked #1 globally as Thought Leader in three categories: AI, Digital Transformation and Predictive Analytics by Thinkers360 and recently awarded the Global Chamber 2020 Excellence Award for Global Partnerships and Innovation.



**DR. FAROUK ABDULLAH**  
*Chief Digital Officer, Digital Division, Berjaya Corporation Berhad*

Dr. Farouk is a business leader with extensive strategic and analytical experience in a broad range of industries. A digital and analytics driven business leader delivering organisational transformation in large companies in the UK, Europe and South East Asia. He is currently the CEO of Natural Intelligence Solutions and the Chief Digital Officer (CDO) for Berjaya Corporation Bhd. Known as a radical thinker and a straight talker Dr. Farouk is obsessed with brining real change to organisations that emphasises on exponential growth. He has worked with organisations in multiple industries implementing enterprise wide digital transformation projects, advisory role to C-Suite and establishing effective business strategies that delivers real change to the organisation.



**DAVID J HODGE**  
*Director, Digital Procurement, PwC South East Asia Consulting*

David is a Director with PwC Southeast Asia Consulting responsible for delivery of procurement improvement and digital procurement initiatives across the region. He has led projects across a range of industries from financial services to Oil & Gas, Construction, Telecoms, Consumer Goods and Retail and has worked in both industry and consulting across Europe and Asia.



**WOON TAI HAI**  
*PIKOM Advisor and Oversight Committee Chair, The National Tech Association of Malaysia*

Woon has over 35 years of IT and Management Consulting experience, of which 11 years in the Australian banking and finance industry. Prior to retirement in 2017, Woon spent 20 years with two of the Global accounting, tax and advisory firms – KPMG and BDO. He has been involved with the National Tech Association Malaysia (PIKOM) for the past twenty years including helming the chairmanship in 2011 to 2013 and now appointed as Advisor and also the chairperson for the Oversight committee. Currently Woon sits on the Board of Takaful Ikhlas Family Berhad and Takaful Ikhlas General Berhad as INED. He holds an MBA from University of Technology, Sydney.



**MOHD AFDHAL BIN MOHD NAYAN**  
*Chief Transformation Officer, Malaysia Digital Economy Corporation (MDEC)*

As the Chief Transformation Officer of MDEC, Afdhal's responsibilities are to drive forward MDEC's reinvent mission and accelerate capability building to realise the aspirations of the Malaysia Digital Economy Blueprint (MyDigital). Afdhal will lead the review and improvement of current business processes, cultural revamp and expansion of revenue streams. He will ensure best practices for procurement strategies and propose new policies, practice and processes whilst ensuring compliance to integrity, risk management and governance. He will further enhance and improve the current MSC Facilitation & Services operations. He was formerly with AirAsia Group Berhad where he served as the Head of Transformation Execution and oversaw a total of 88 transformation projects.



**BOEY TUCK ONN**  
*Deputy Head of Technology, NETS, Singapore*

Boey Tuck Onn is the Deputy Head of Technology at NETS (Network for Electronic Transfers (Singapore)). He is responsible for the day-to-day IT operations of the organisation's mission critical national payment systems. He has over 27 years of IT leadership experience in systems delivery, system operations, end-user and consulting spaces. Prior to joining NETS, he held leadership positions with regional and global banks, responsible for the implementation of new technology solutions and leading the architecture and solutioning functions. He started his career in Accenture where he held various leadership roles for initiatives in the CRM (Customer Relationship Management), mergers, and technology blueprinting spaces for clients across the Asia Pacific region.

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- All Overseas payments via Wire Transfer should include USD\$20.00 for the processing fee.
- Full payment must be made within fourteen (14) working days prior to the event. Please email the payment advice (bank confirmation/ transfer slip) to [info@micg.org.my](mailto:info@micg.org.my).
- The fee includes e-materials subject to the approval of the proprietor.
- Access to join the event shall be granted only upon full payment.

### ACCESS LINK

- The Access Link will be emailed to the participants one (1) day before the event.
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- The participants are required to login using the same name as in the registration form.
- Anyone found to have shared the link, will be barred from joining the event.
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### CANCELLATION

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/ transfer their registration, a cancellation/ transfer policy shall be applied as follows:

- For written cancellation received fourteen (14) working days before the event, no penalties will be imposed. A full refund will be made to participants who have paid.
- For written cancellation received seven (7) working days before the event, 50% of administrative charge will be imposed. Unpaid registrations will also be liable for a 50% administrative charge.
- No refunds will be made for written cancellations received on the event day or no written cancellation received or participant(s) who failed to join the event. Unpaid registration will also be liable for full payment of the registration fees.
- Partial cancellation is not allowed.
- Non-attendance does not constitute cancellation. You can substitute an alternate participant for the same event (transfer your seat). Substitution must be received in writing strictly 7 (seven) working days before the event if you wish to avoid the cancellation charges. Any differences in fees will be charged accordingly.

**Note:** Working days are counted from Monday to Friday and backwards excluding the day of the event/ weekends/ public holidays.

### E-CERTIFICATE OF ATTENDANCE

Participants will be issued with an e-Certificate of Attendance and awarded CPE hours upon attending at least 80% of the time allocated for the event. For this purpose, it is COMPULSORY to fill in the email address clearly.

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